

60-Second Buyers Guide: Cleverly vs Phantombuster vs TTPA

A side-by-side spec sheet on price, model, refund, audit-trail, and suspension exposure.

Persona cross - Pain rows 11.1 + 11.2 - Expected CR 8 % page-view to email

The three offerings address the same buyer pain â outsourcing LinkedIn-led outreach â but the operating models diverge on five axes that decide whether a reasonable buyer should sign. The two-page summary below names every axis explicitly.

Axis 1 â Operating model

Cleverly-class agencies pool VAs across 30-150 buyer accounts; rotation per shift is the norm. Phantombuster-class tools sell browser automation that runs from the buyer browser session.

TTPA assigns one named TTPA per buyer; no pooling, no rotation, no automation. The buyer gets one human operator on a dedicated laptop running ~8 hours per day.

Axis 2 â Price posture

Cleverly: \$397-\$697/mo VA-rotation tier; \$1,200-\$2,500/mo dedicated tier (typical).

Phantombuster: \$69-\$359/mo per seat (tool-only).

TTPA: \$1,799.87/mo (T1) / \$1,936.67/mo (T2) / \$2,436.67/mo (T3) â single-named TTPA with no rotation; no automation.

Axis 3 â Refund and walk-away

Cleverly-class: 90-day no-result clauses are common but capped at credit; rarely cash-refundable. Phantombuster: SaaS with monthly cancellation; no result guarantee.

TTPA: 7-day refund on un-delivered deliverables; pro-rata refund on annual prepay; senior-labour line item (\$1,200) is non-refundable once invoiced.

Axis 4 â Audit trail and editorial control

Cleverly-class: limited buyer-side visibility into per-day actions. Phantombuster: tool log shows automation runs but not message bodies sent.

TTPA: every outbound message is approved by the buyer before send; nothing posts without OK; audit trail per buyer in Discovery.

Axis 5 â Suspension exposure

Browser-automation tools have produced a large fraction of the LinkedIn account suspensions surfaced at our recovery consult â fingerprint-and-velocity flags fire

reliably. Pool-rotation services produce a separate failure mode:
account-takeover-grade behaviour from a different IP and operating system.

TTPA carries the ToS line publicly; one operator, one device, one buyer means no
fingerprint anomalies and no IP-shift surprises.

Next step.

See the live comparison page

<https://tpa.example.test/comparison/>