

In-House Hire vs TTPA Calculator (interactive)

Port the on-page /pricing/ calculator into an emailable result.

Persona cross - Pain rows 7.1 + 12.x - Expected CR 7 % page-view to email

Use the calculator on /comparison/in-house-hire-alternative/ to model an in-house hire against TTPA Tiers 1-3 across eight cities. The PDF below is the static one-page printout of the model worksheet for offline review and forwarding to the finance owner.

How to use the calculator

Step 1: pick a city preset (Sydney, Melbourne, Singapore, Hong Kong, London, New York, Auckland, Dubai).

Step 2: review the loaded-cost output (year-1 TCO including super/payroll-tax/seat/equipment/onboarding/management overhead).

Step 3: compare against TTPA T1/T2/T3 monthly rate. The ratio shown is in-house TCO divided by TTPA annual.

What the loaded-cost includes

Salary base. Statutory employer overhead (superannuation in AU, payroll tax). Seat cost (rent + utilities + equipment).

Onboarding cost (12-week ramp at 50 per cent productivity). Management overhead (15 per cent of a senior manager line). Churn buffer (10 per cent of base on a 24-month average tenure).

What the comparison cannot model

Quality variance: a strong in-house hire outperforms TTPA on any single buyer; a weak hire underperforms on every buyer. The calculator assumes a median hire.

Strategic option value: an in-house hire becomes IP. A TTPA does not. For some buyers that swings the decision regardless of cost.

Walk the result with your finance owner

The PDF is designed to be readable cold by a finance owner who has not seen the comparison page. Forward it before the next quarterly review.

Next step.

Open the live calculator

<https://tpa.example.test/comparison/in-house-hire-alternative/>